## **Abstract**

An adhesive for an adhesive film strip, comprising a mixture of an acid-modified or acid anhydride-modified vinylaromatic block copolymer, a metal chelate of the following formula:

 $(R_1O)_n M (XR_2Y)_m$ 

where

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M is a metal from main group 2, 3, 4 or 5 or a transition metal;

R₁ is an alkyl or aryl group;

n is zero or a greater whole number;

X and Y are oxygen or nitrogen, and may each also be attached through a double bond to R<sub>2</sub>;

R₂ is an alkylene group connecting X and Y and may be branched, or else may contain oxygen or other heteroatoms in the chain;

m is a whole number, but at least 1;

and a tackifier resin,

the adhesive film strip being detachable by extensive stretching in the direction of the bondline.